

Hidayat Nur Hijrah

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TECHNICAL SKILLS

- Figma
- Adobe Family
- React.js
- Next.js
- Express.js
- Tailwind CSS
- PostgreSQL
- Supabase
- Docker
- Notion

EXPERIENCE

INFORMATICS UII — *Digital Marketing & Communication*

September 2024 - Present

- Consistently produced and edited high quality video and motion graphic content for the department's various social media platforms, including Instagram Reels and TikTok.
- Developed a new visual concept that significantly increased audience engagement, successfully reaching over 100,000 views.

GOOGLE DEVELOPER GROUPS ON CAMPUS CH. UII — *Creative Core Team Manager*

October 2025 - Present

- Led the creative direction and visual strategy for major community events, successfully attracting more than 125.000+ new audiences.
- Partnered with the Event and Partnership divisions to deliver cohesive branding for industrial collaborations (e.g., with PT Cognifera), ensuring professional visual standards.

KOMUNITAS NARASI YOGYAKARTA — *Creative Media Staff*

October 2025 - December 2025

- Selected to join the creative team of Komunitas Narasi D.I. Yogyakarta, an official chapter under the Narasi.tv ecosystem with over 15,500+ followers.
- Shaping the community's visual narrative across all digital platforms, producing a wide range of content from short-form videos (Reels/TikTok) to graphic designs that support its core pillars of literacy, creativity, and social impact.

GOOGLE DEVELOPER GROUPS ON CAMPUS INDONESIA — *National Core Team*

January 2026 - Present

- My role focuses on amplifying the impact of the developer community through strategic design and creative excellence.

TEDxUII — *Creative and Visual Manager*

January 2026 - Present

- Conceptualizing the overarching visual theme and storyboards, transforming the event manual into compelling visual narratives.
- Coordinating with other divisions to ensure a cohesive visual language across all marketing and event channels.

EDUCATION

UNIVERSITAS ISLAM INDONESIA — *Yogyakarta, Indonesia*

2024 - 2028

- Current GPA: 3.98/4.00
- Actively engaged in academic and organizational activities, demonstrating a strong commitment to both theoretical knowledge and practical application.

SMAN 1 SOUTH BENGKULU — *Bengkulu, Indonesia*

2021 - 2024

- Graduated with a high final grade average of 92.65/100
- Served as the Media Coordinator for the Student Council (OSIS), where I led the management and content creation for the organization's official Instagram account for two consecutive years.